|  |  |  |  |  |  |  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- |
|  | Ease of Learning | Price(per month) | Support | Performance | OLAP | APP | Visualizations | Data Preparation Tools | Search Analytics with NLP | | |
| PowerBI | Very Easy due to User Interface | $9.99  Also offer free version | Limited support through documentation | Performs well on small datasets | Yes | Yes | Yes | Yes | | Yes |
| Tableau | Difficult as compared to Power BI | $70 | Provides robust support via knowledge base | Performs well on large dataset | Yes | yes | Yes | Yes (Tableau Prep) | | Yes |
| Qlik Sense | Easy to learn with Data Science background | $30 | Knowledge base and community support | Less responsive as compared to Tableau | Yes | yes | Yes | Yes | | Yes |
| Trifacta Wrangler Enterprise | Very easy due to UI | $419 (pro version) | Community Support | Optimal | Yes | No | Yes | Yes | | No |
| Talend Data Preparation | Very easy due to UI | $100-1000 | Detailed Documentation | Less as compared to Trifacta | No | No | Yes | Yes | | No |

References:

<https://www.educba.com/power-bi-vs-tableau-vs-qlik/>

<https://www.csgpro.com/blog/2020/04/business-intelligence-tools-comparison-chart/>

<https://www.alphaservesp.com/blog/top-bi-tools-comparison-2020/>

<https://www.trifacta.com/wp-content/uploads/2018/02/End-User-Data-Preparation-Market-Study-2018.pdf>

<https://www.gartner.com/reviews/market/data-preparation-tools/compare/talend-vs-trifacta>